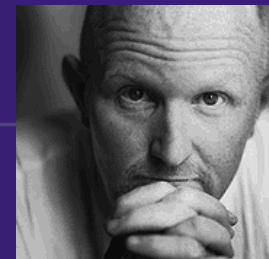


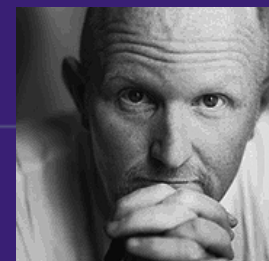
The Canadian Pharmaceutical Landscape



Dr. Steven A. Semelman
Vice President, ESI Canada/CAPSS

Pharmacy Outcomes Conference
May 22, 2002

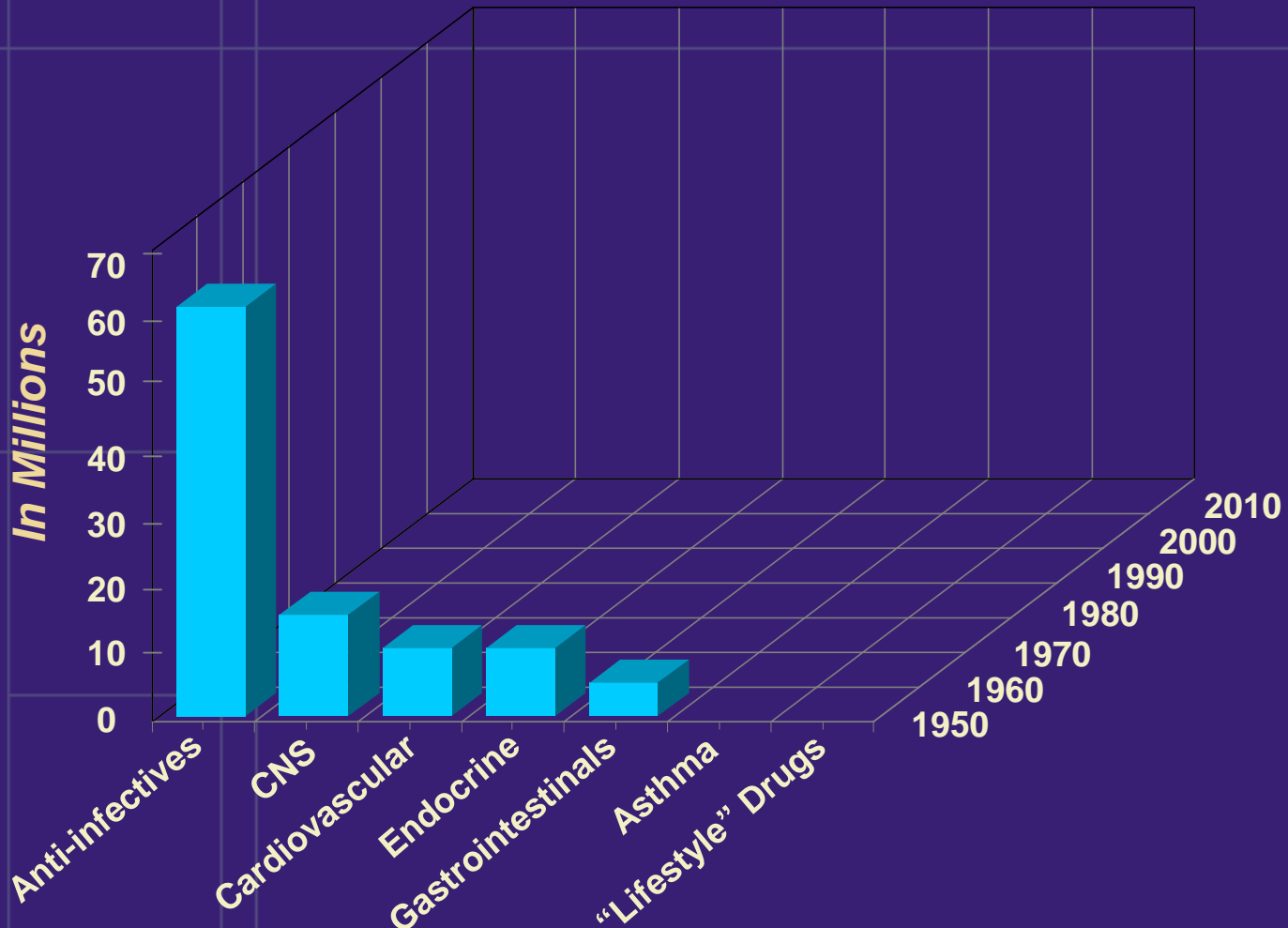
Objectives



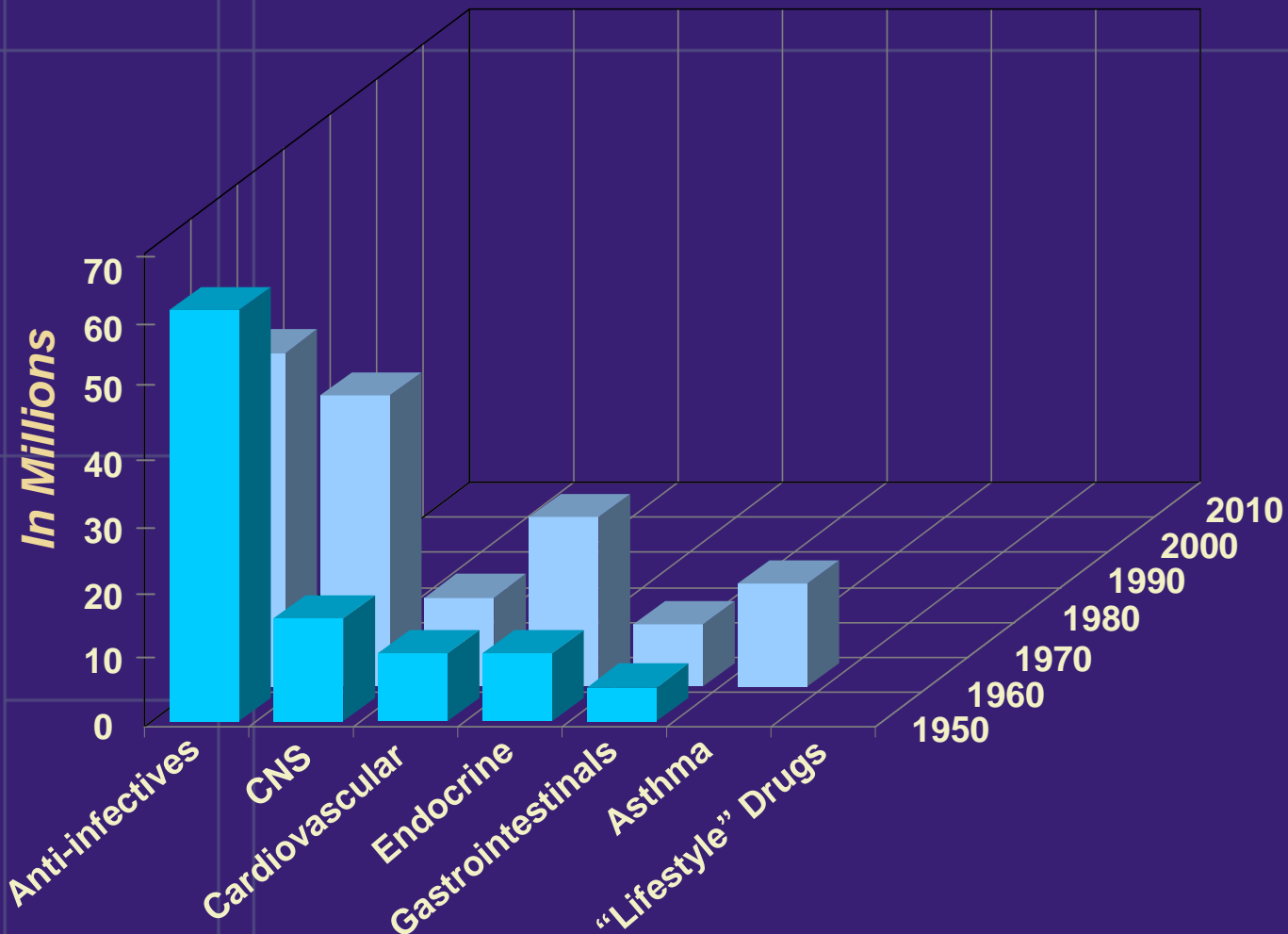
- **To review the growth of pharmaceuticals in Canada over the past 50 years.**
- **To illustrate what the next 10 years holds in store...**



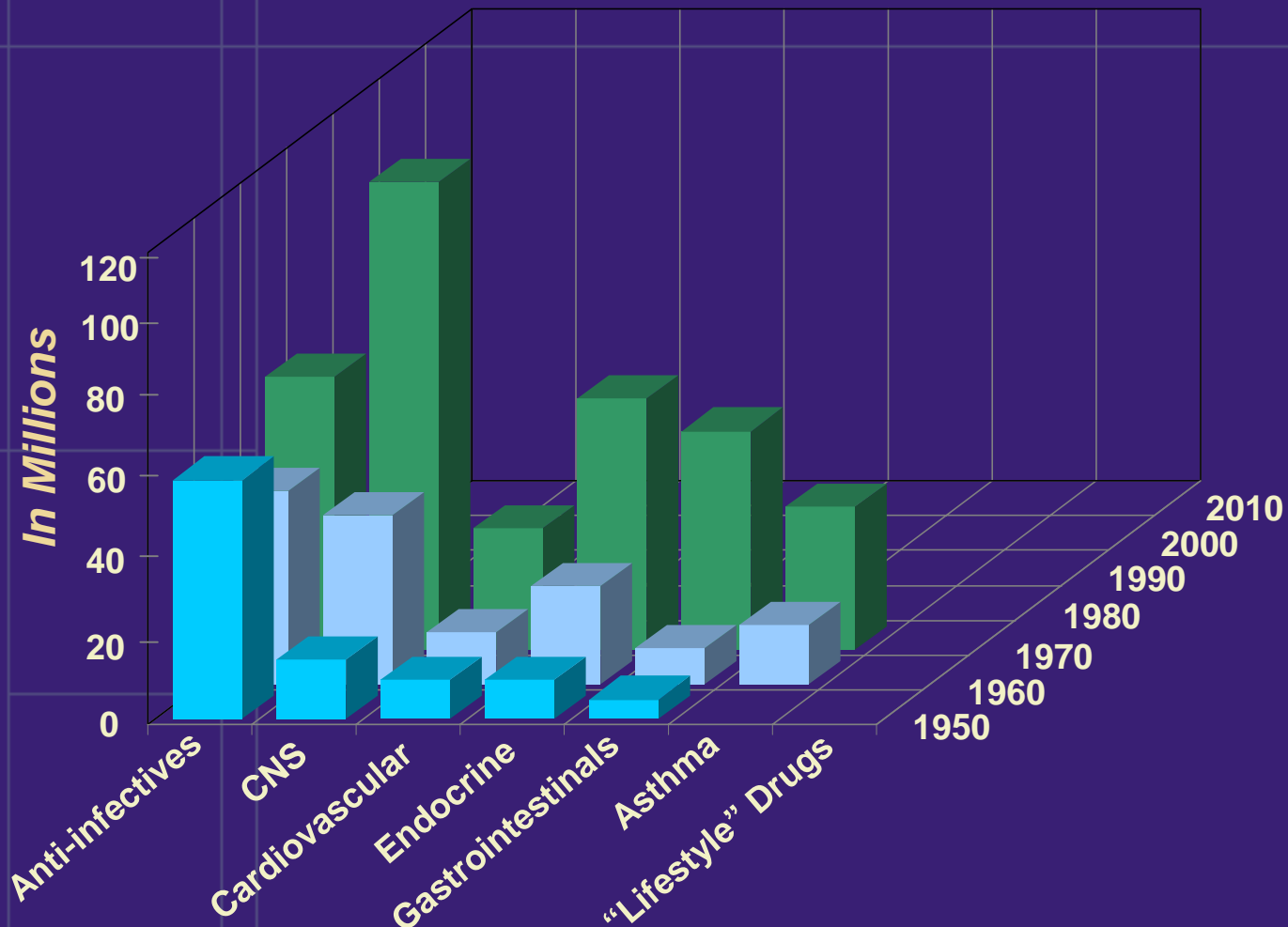
1950 Annual Drug Cost: \$100 Million



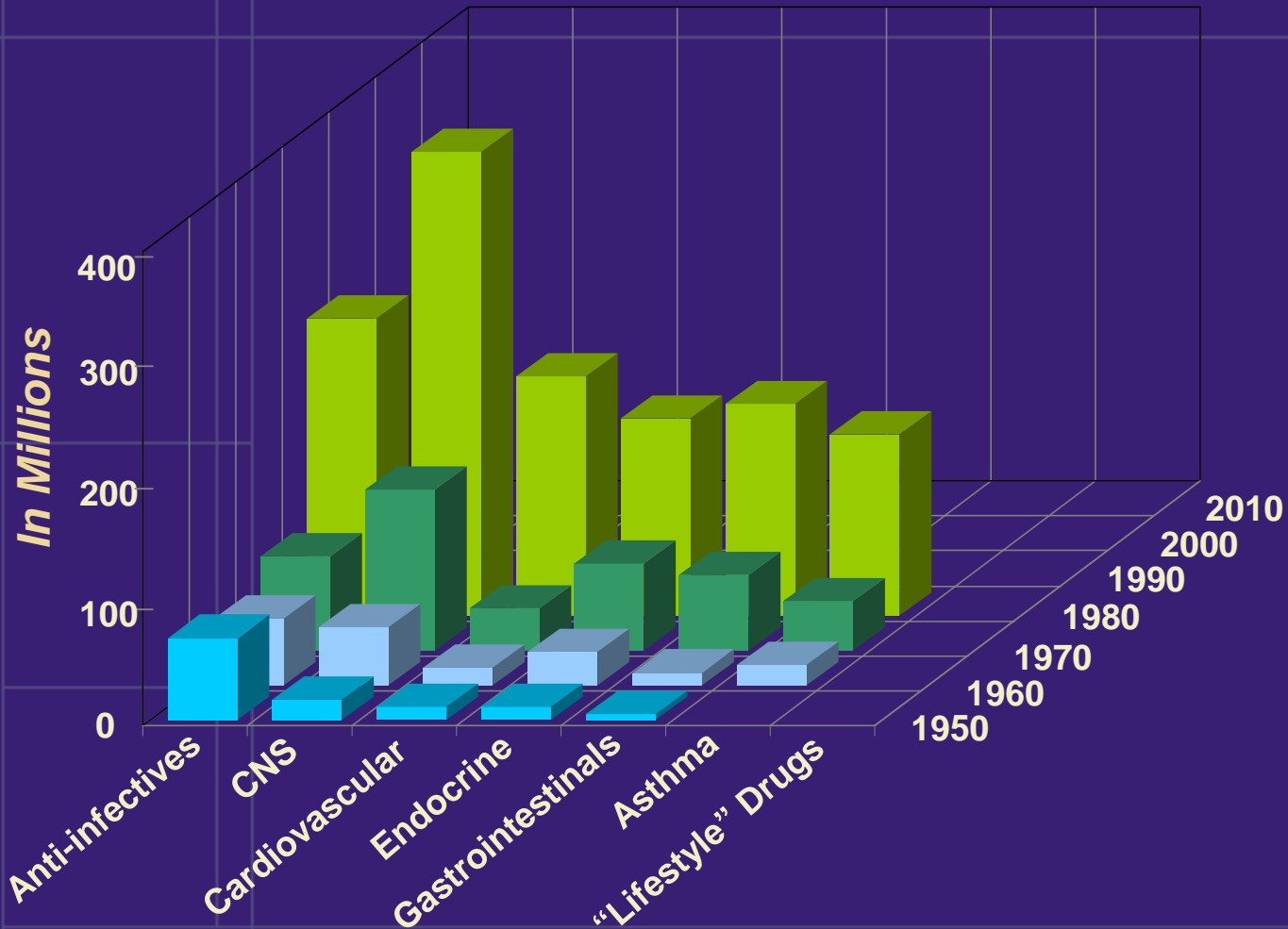
1951-1960 Annual Drug Cost: \$150 Million



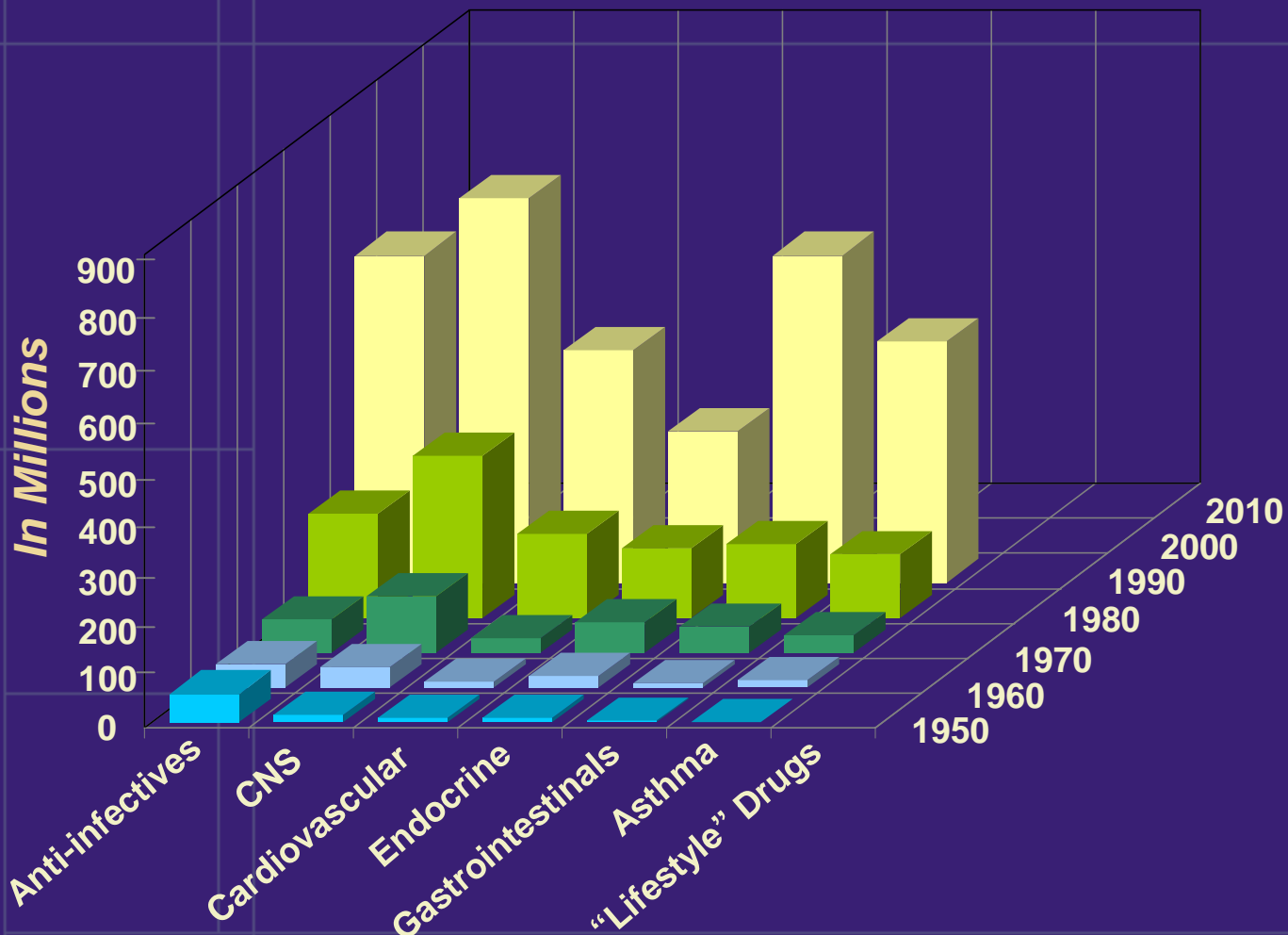
1961-1970 Annual Drug Cost: \$370 Million



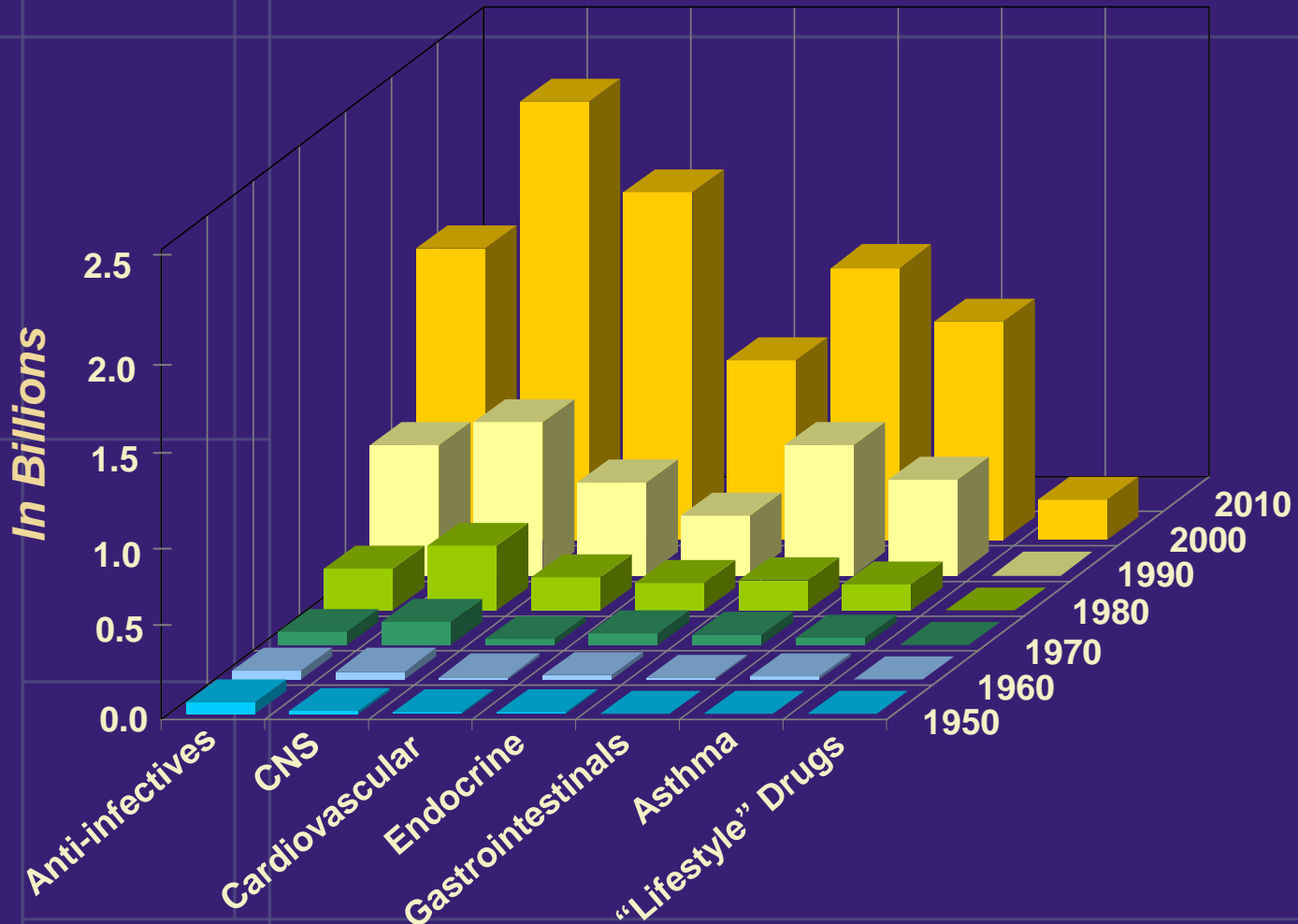
1971-1980 Annual Drug Cost: \$1.2 Billion



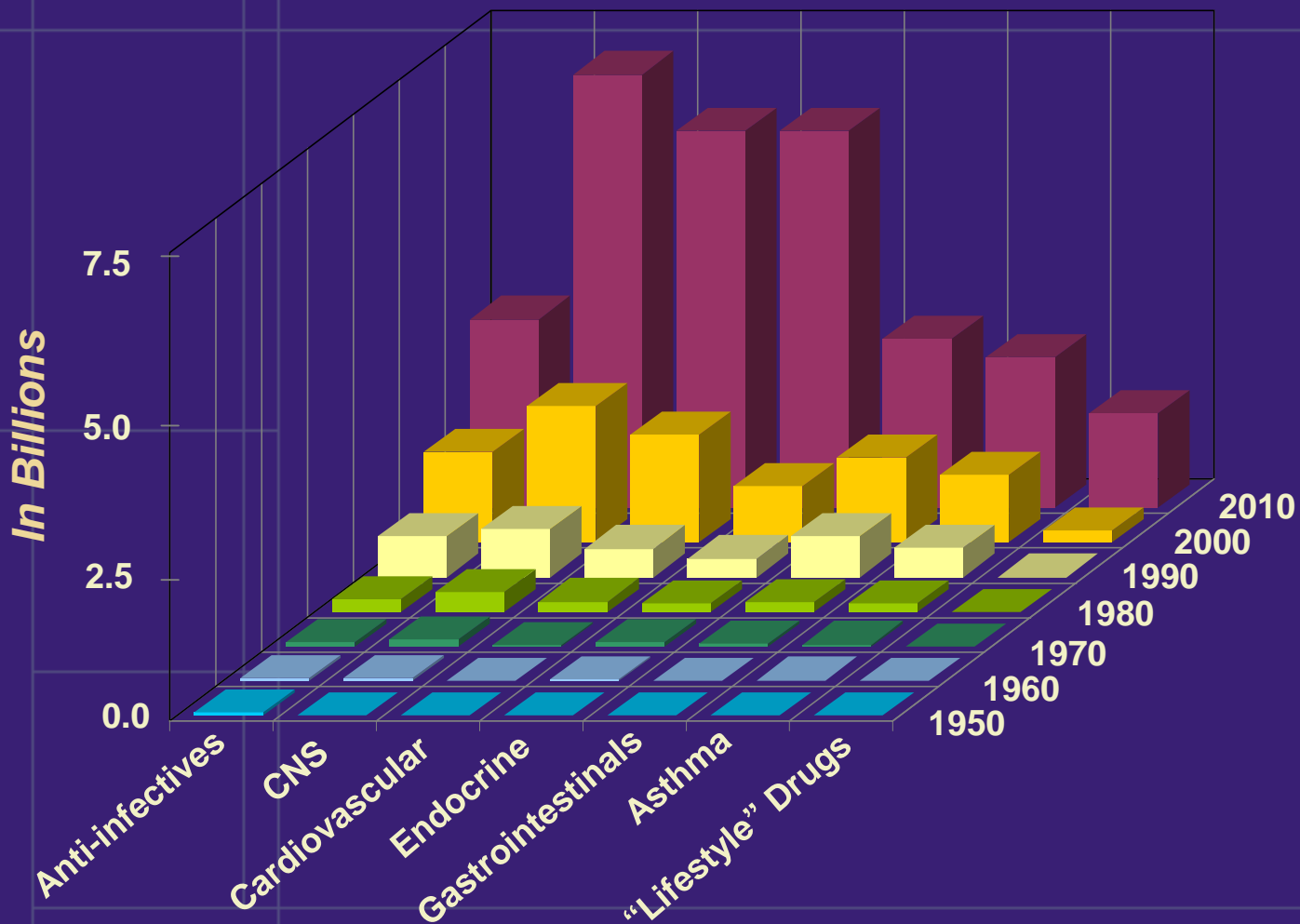
1981-1990 Annual Drug Cost: \$3.5 Billion



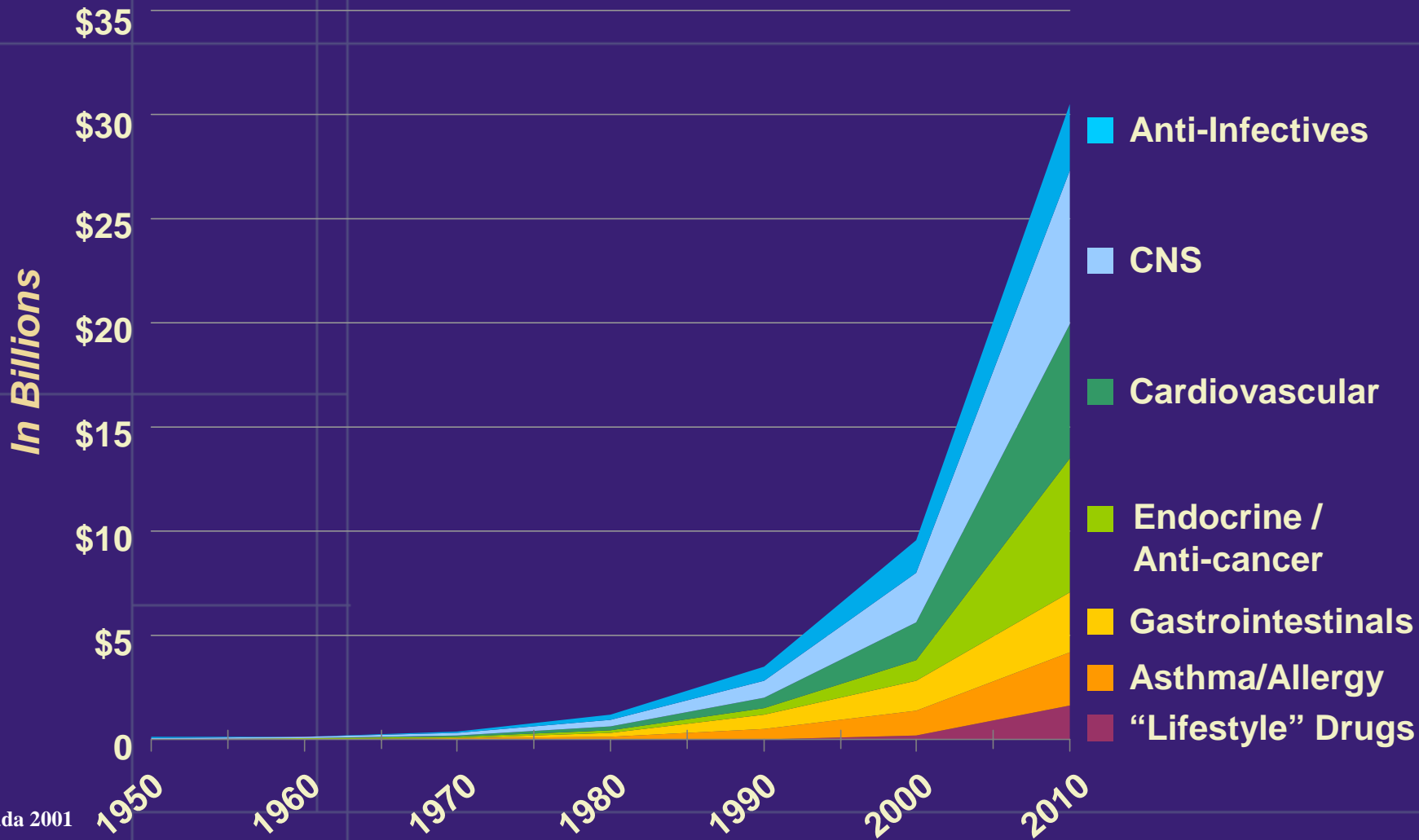
1991-2000 Annual Drug Cost: \$9.5 Billion



2001-2010 Annual Drug Cost: \$30 Billion



Growth Summary By Therapy Class



What does Canada's Future Pharmaceutical Landscape Look Like?

- Prescription drugs impact other health care costs
- Canada faces similar challenges as the ROW
- Opportunities/necessities to manage costs

